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Express Expands Entertainment Content

The Washington Post Company's (NYSE: WPO) free commuter newspaper, Express, announced today that it is expanding its entertainment content. Express will increase the number of features and listings in its weekend entertainment guide, Weekend Pass, and convert it to a separate pull-out section that will be inserted in Express on Thursdays beginning February 10. The newly expanded Weekend Pass will feature top entertainment recommendations, movie capsules, a live arts directory, a dining guide, detailed weekend entertainment listings and more.

“This expansion of Weekend Pass will allow Express to better serve the entertainment needs of our unique audience. The energy we will bring to local entertainment coverage should serve both readers and advertisers well,” said Express Publisher Chris Ma.

Express was launched by a unit of The Washington Post Company in August 2003. It currently distributes 175,000 copies of the newspaper along the Metrorail system and in urban locations with heavy daytime foot traffic. The publication features a quick news summary of the day's top events as well as local coverage of places to go and things to do with your free time.

The Washington Post Company is a diversified media and education company whose principal operations include newspaper and magazine publishing, television broadcasting, cable television systems, electronic information services, and educational and career services.

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